

ACTION MINERALS - STILL DOING IT RIGHT

Supplying the right mineral for you is still as important today as it has ever been!

Are you feeding the right mineral?



Why not ask your ACT Area Manager to carry out a **full mineral audit** on your farm.

We will then come back to you with an **independent, unbiased recommendation** for the best way to balance your dairy or beef mineral requirements.

We often find that minerals, trace elements and vitamins are the missing piece of the jigsaw and when deficiencies are corrected very significant improvements in performance will result.

SPECIAL OFFER!

Order your Minerals, Actolicks and Feedblocks for delivery in August and September to get **deferred payment terms!**



Give us a call on **08000 275 276** if you think we could help on your farm or contact your local Area Manager

FEEDS

***THE BEET
GOES ON***



100%
BRITISH
HOME GROWN

SUGAR BEET

DELIVERING RESULTS
EVERY TIME!

**RESERVE
THE NATIONS
FAVOURITE
FEED
WITH ACT**

**This year's tuppings
= next year's profit!**



08000 275 276
www.actionfarm.co.uk

On farm trials have shown that offering supplementation to ewes during this critical period can increase lambing percentage by up to 22% when compared to no supplementation.

Action Ewe Booster is a high energy feed and mineral pressed block containing fish oil as a source of omega-3 fatty acids. This supports optimal health, fertility and performance in breeding ewes and tups.

Actolick Sheep High Energy is an extra high energy feed and mineral bucket suitable for ewes and tups during the tuppings period, with the added benefits to fertility associated with feeding fish oil.

Invest for the future!

www.actionfarm.co.uk

Call the feed team 01743 761048

THE OUTLOOK

With an increase in Maize acreages planted across England this year a good synchronised supply of rumen degradable protein in cattle diets will be essential for cattle diets this winter.

The reason is that the starch from maize forage is quite a slowly degradable form of fermentable energy so it will be key to supply a sustained amount of rumen degradable protein in order to maximise rumen efficiency.

THE SOLUTION

United Molasses GB have developed a unique bonding process when blending sugar cane molasses and urea where through a series of chemical reactions sugar-ureides are produced in molasses based liquids which have a subsequent regulated release protein effect in the rumen when fed to cattle.

THE OPTIONS

Our regulated release protein liquids are known as the **NUTRIMAIZE** range and are available at different protein levels including 46%, 40%, 28%, 20% plus many more.

These liquids are a safe and effective way of feeding Urea in TMR diets and are perfectly suited to balance the energy from Maize forage.



TO FIND OUT MORE call the feed team on 01743 761048

- ◆ Feed costs too high?
- ◆ Cows not performing?
- ◆ Plenty of home grown forage?
- ◆ Poor intakes/fertility?



SWEET ENERGY

A sweet tasting, palatable meal

- ✓ Improves palatability and intakes of home grown feeds
- ✓ Improves liveweight gain and carcass quality
- ✓ Higher milk yields and quality



Introducing

MASOMINT *New generation pre/post teat disinfectant and conditioner*

Masomint is a ready to use chlorhexidine and lactic acid teat conditioner with a mint fragrance (which has been known to act as a natural fly repellent).



- Contains L-menthol which is proven to calm and soothe skin
- High levels of glycerol soften the skin and help to reduce cracks
- Masomint passes EN1656 for bacteria and EN1657 for yeasts giving you excellent disinfection of the teat
- Can be used as foam predip and dip/spray post dip
- The dark blue colour is not only visible but also long lasting
- Suitable for robotic systems and is packaged in 25L, 200L and 1000L IBCS

Masomint is available along side the rest of the Action Dairy Chemical range including circulation cleaners, bulk tank cleaners and teat dips.

Ask your Area Manager for more details of our dairy chemical range.

POST-MAIZE OPTIONS

AFTER-MAIZE

Did you know?

There are SFI Actions (NUM2 and SOH4) designed to encourage growers to establish a post-maize cover crop.

What can I sow?

Species that establish quickly in the autumn include crops such as Italian or Westerwold ryegrass, forage rape or crimson clover.

Contact your
Area Manager
for further
information

ACT MULTICOVER

Multi species cover containing IRG and Crimson Clover.

- Excellent short term mixture for all situations with additional nitrogen and supplied protein supplied by crimson clover.

Compliant with

SAM2

EXTENDAGRAZE

Flexible grazing IRG and brassica catch crop.

- Ideal for summer or extended grazing through the autumn
- Potential for 2+ grazings of forage
- IRG can be left for overwintering, spring grazing or an early spring cut

Compliant with

SAM2

SILO ACTION MAIZE

Silo Action Maize is an advanced bacterial maize additive. The elite bacteria produce a range of acids to preserve maize, giving you a fast efficient fermentation.



But don't just take our word for it:

'We have used Silo Action Maize for many years and it's always been reliable' says Andrew Humphrey who milks 150 cows in partnership with his wife Sally and sons Stewart and Ben near Fareham, Hampshire.

'Silo Action Maize keeps the face cool and stable and there is very little waste. The summer buffer fed maize is as good as when it was clamped and the cows perform very well on it'

Available in conventional or ULV formulation, each treats 100 tonnes.

Apply at 1-2 litres/tonne (conventional)
or 10ml-1 litre/tonne (ULV)

-SPECIAL OFFER-
Just £1.19 per tonne treated
(that's £119/pack)

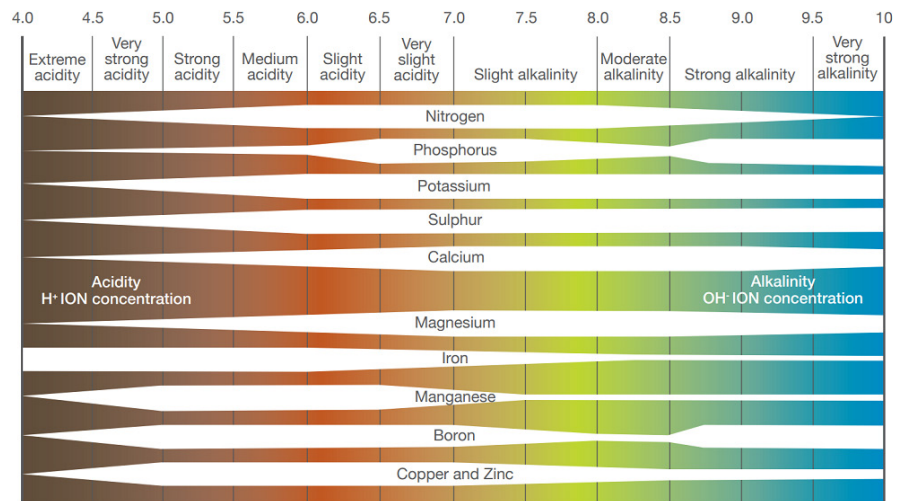


ACTION FERTILISER

Autumn Preparation for next years yield:

Can ACT provide SOIL TESTING?	✓
Can ACT provide a CROP NUTRITIONAL PLAN?	✓
Do ACT have access to a range of PRODUCTS THAT CAN CORRECT PH?	✓
Do ACT have access to BESPOKE AND STANDARD PHOSPHATE AND POTASSIUM FERTILISERS?	✓
Can CROP SPECIFIC MICRO NUTRIENTS BE ADDED?	✓
Do ACT have access to SOIL CONDITIONERS?	✓
Do ACT offer a range of STARTER FERTILISERS TO HELP GET CROPS AWAY?	✓

AHDB Nutrient Availability Range



“By ensuring you’re crops have the right PH and Nutrition Availability you can increase both yield and quality- leading for a lower dependency on bought in nutrition”

- > **Use Protected Phosphate so LOCK UP potential is reduced**
OEP - FARMER / CROP BENEFIT – BUILDING A LARGE ROOT MASS TO INCREASE NUTRIENT UPTAKE
- > **MICRONUTRIENTS THAT CAN BE ADDED to improve crop establishment**
ZINC, BORON, MANGANESE, CALCIUM, SELENIUM, COPPER, MOLYBDENUM, ETC

CONTACT YOUR AREA MANAGER FOR MORE INFORMATION



CEREAL SEED

Did you know ACT can also supply your combinable crop seeds?

Including a wide range of AHDB RL varieties of Wheat, Barley, Oats, Triticale and Hybrid Rye plus peas and beans.

FARM MAINTENANCE

EVERYTHING YOU NEED TO KEEP YOUR FARM RUNNING



MILK CARTS



DRINK BOWLS



MEAL BINS



FEEDERS



WHEEL BARROWS



CALF SLATS



TEAT FEEDERS



CALF HUTCHES



STORAGE CABINETS



FOOT BATHS

For the full range, scan the following QR code and contact your local ACT Area Manager for all enquiries



CLIP ON WEATHER PROTECTION

Bay screens and windbreaks



Rollerscreen

Easily raised and lowered for quick access



Exceptional value

Call us for the best prices

HVSS VENTILATION SOCK SYSTEMS

Controlled ventilation for healthy environments and happy animals.



- ✓ Reduced cases of disease and health problems due to improved air quality and even temperature
- ✓ Simple installation
- ✓ Low running costs
- ✓ System comes complete - includes a variable speed regulator for control

80ft long = 450mm fan • 100ft long = 630mm fan

FARM MAINTENANCE

Low saps engine oils available from ACT

KEEP YOUR TRACTORS MOVING...

ORDER FUEL EARLY THIS AUTUMN

SAVE TIME

We make the calls for you!

HVO • GTL • GAS OIL
• KEROSENE • DERV



CALL ACT ON 08000 275 276

ADBLUE®

DIESEL EXHAUST FLUID



Assured quality from ACT suppliers, re-usable SEALED IBC with choice of electric pumps or gravity feed kits. **Competitive prices, easy admin and shareholder bonus.**

NEW LOWER PRICES!

LIVING WITH B10 FUEL EXCEPTIONAL VALUE FUEL ADDITIVES



MULTIPLANT POWER PLUS
1 x 20L Drum treats 20,000L
£290



ELIMINATE
8 x 0.5L Bottles treats 16,000L
£222



STRATUS HOT
6 x 1L Bottles treats 12,000L
£141

DIESEL INJECTORS - BEFORE AND AFTER



3,000 miles *without* additive
You don't want that in your engine!



3,000 miles *with* additive

PORTABLE SPEAR AERATOR

- ✓ Hot spots solution
- ✓ Plug to 13amp socket
- ✓ Deals with 12 cubic feet
- ✓ Motor + several spears is a working option

COMPLETE
£270 each



UNIMETER SUPER DIGITAL MOISTURE METER

- ✓ Grind press test = 1 action
- ✓ Extreme accuracy
- ✓ Lab tested before despatch
- ✓ Wheat Barley OSR
- ✓ Farm Assurance Spec.

RRP
£370
ACT
£345



ANTI-BIRD STACK NET



8m x 25m

buy two
for £44.00
each

SILAGE CLAMPS

MAKE THE BEST CLAMPED FORAGE FOR IMPROVED RETURNS

Oxygen is the enemy of silage. Our "single sheet" oxygen barrier system has tested to be 1000 times more oxygen proof. Speed up aerobic stability by 2½ days.

Reduce dry matter loss by 50%* and reduce inedible silage by 72%*.

*Research figures relate to the top meter of the clamp.



Anti-UV covers available from only £2.20 per m²

These covers, with gravel bags will protect the 45mu oxygen barrier sheets from degradation - ADD value to any Clamp!

ANIMAL HEALTH

DON'T LET LAMENESS SLOW YOU DOWN...

Want an alternative to Formalin?

INTRA Hoof-Fit Bath/Flex & Spray ✓

Want a proven & effective solution?

INTRA Hoof-Fit Gel & Repiderma Spray ✓

Want the chance to 'CURE' hoof disease?

INTRA Hoof-Fit range has proven university studies ✓

Did you know all current footbath products are at best skin disinfectants?

INTRA Hoof-Fit range actually penetrates the skin and will kill the disease causing bacteria ✓

INTRA HOOF-FIT A unique penetrating 'CHELATED' Copper/Zinc & Mineral based range.



HOOF-FIT GEL

is a licensed product proven to kill Digital Dermatitis.

The Hoof-Fit range is also approved by the OF & G



ORDER ONLINE



For the best advice – call the Wessex Animal Health Team on 01425 474455



Talk to us about options for the Autumn, whether you want Skim or Whey based powders or 100% milk protein or 'Reverse Ratio' (higher fat than protein) then we have it all!!

Choose from our own British, all milk 'ACTion' range, or from the fantastic Britmilk range of powders.

ACTION RESET FRESH COW DRINK

Now available in 15 feed 'Cardboard Recyclable' packaging!

- Individual foil sachets = fresh/accurate EVERY feed.
- 48 grams of calcium per feed
- Higher levels of manganese, iodine, selenium, cobalt, zinc and extra vit B, C & K



SPECIAL OFFER

20 FEED TUB £89

15 FEED BOX £62.50



With grazing being deficient in key growth elements, it is vital that we give the growing lamb what it needs to perform to its potential.

The high Cobalt, Selenium, Iodine, Zinc & Vit B1 in Actotrace lamb boluses is a vital part of giving them these essential trace elements and allowing optimal DLWG.



SPECIAL OFFER

250 BOLUSES £150 (60P PER LAMB!)

STARTECT & ZOLVIX SHEEP WORMERS

Talk to us about why you MUST consider introducing Startect or Zolvix in to your Autumn worming plan...

Don't miss out on DLWG in your finishing/store lambs by using an inefficient wormer.



SPECIAL OFFER

BUY A MINIMUM OF 5L STARTECT OR

2.5L ZOLVIX

& PAY DECEMBER 2024